

Report on Industrial Visit to Imarticus Learning Lucknow, organized by Department of Computer Application Integral University, Lucknow on 18th September 2025.

1 message

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Date: 18th September 2025

Organized by: Department of Computer Application
Integral University, Lucknow

Dear All,

We are delighted to share that the **Department of Computer Application, Integral University, Lucknow** organized an **industrial visit to Imarticus Learning on 18th September 2025** for the BCA final-year students. The visit was conducted under the **guidance of Prof. (Dr.) Mohammad Faisal (Head, Department of Computer Application)** and coordinated by **Dr. Anwar Bari** along with **Mr. Hifzurrahman and Mrs. Fareen (Assistant Professors)**.

The primary objective of this industrial visit was to bridge the gap between academic learning and practical industry exposure. It aimed to help students gain deeper insights into real-world applications in the **IT and Analytics sector**, while also aligning their skills with **emerging industry requirements and future-proof technologies**.

The session began with an insightful presentation by **Mr. Abhishek Kumar, Vice President of Imarticus Learning, Lucknow**, who introduced the company's vision, mission, and core values. He emphasized the critical role of **Data Science, Business Analytics, and Data Analytics**, highlighting how these domains are driving the global IT landscape. He also discussed the relevance of **upskilling** and continuous learning for career growth in the competitive IT sector.

Students were introduced to several specialized programs such as:

- **Post Graduate Program in Data Science and Data Analytics with Generative AI** (with 100% job assurance).
- **Certification in Data Analytics with Generative AI in collaboration with IBM.**

During the sessions, students explored key domains including:

- **Data Analytics and Business Intelligence.**
- **Financial Technology and Power BI.**
- **Emerging IT Trends such as Generative AI, Machine Learning, Cloud Computing, Cybersecurity and Automation.**

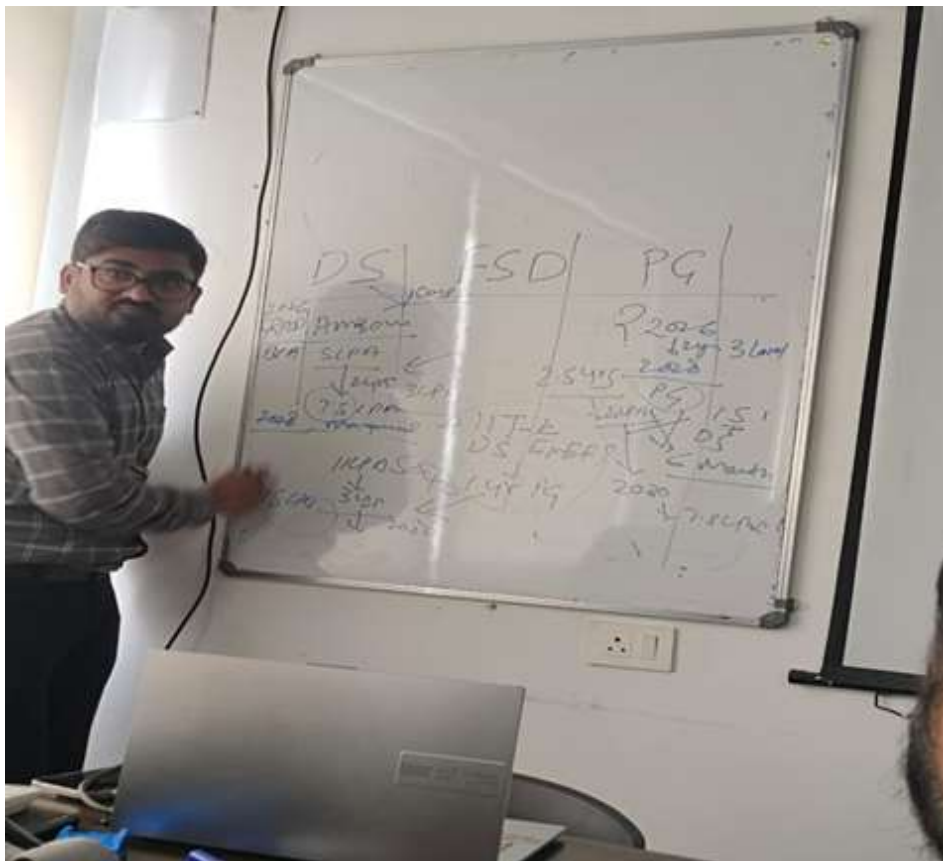
The discussions also shed light on the importance of **upskilling courses** that focus on the most **demanding and future-proof technologies**, ensuring students remain industry-relevant in the years to come. Students were encouraged to adapt to the current **IT industry trends**, such as **AI-driven analytics, cloud-native development, big data management, and advanced cybersecurity frameworks**.

The visit was highly engaging, with students actively participating in discussions, clarifying their doubts, and gaining valuable perspectives on **career pathways** in the IT industry.

In conclusion, the industrial visit to **Imarticus Learning** was an enriching and transformative experience for the BCA final-year students. It not only enhanced their understanding of practical IT applications but also provided them with a **vision for future career opportunities** in the dynamic and ever-evolving IT sector. This exposure will undoubtedly inspire them to excel academically and professionally, while preparing them to contribute effectively to the **future demands of the global IT industry**.

Some Glimpse of the Industrial Visit:







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